



Summer 2010 Academics

Academic Options

Per term, students have the following academic options:

Option A: One Spanish language course (3 credits) + one course in English (3 credits)

Option B: Two courses in English (3 credits each)

Option C: One intensive Spanish language course (6 credits)

Spanish Language Courses

- Taught at all levels
- Small class size – never more than 10 students

Business and Humanities Courses offered in English

Barcelona: How History has Shaped the City

Learn about the present-day cosmopolitan city of Barcelona has taken shape politically, economically and socially through over 2000 years of history. This course will reflect on the definitive events in the history of Barcelona and how they have shaped today's society. Special attention will be focused on its urban development and its reflection in how we interact with the city today. We will determine which historical events most impacted the transformation of this Catalan capital city's physical, architectural and cultural heritage, and discuss the importance of its location in the Mediterranean. (3 credits)

Great Modern Artists of Catalonia

This course focuses primarily on the works of Miró, Dalí and Picasso, and how Catalonia influenced their works, and if their works influenced Catalonia. The questions to be explored are:

- How did the artists conform to, or reject, tradition?
- What level of interaction existed with international artists?
- What elements of their personal lives were portrayed in their works?
- What stories of Spanish and Catalan history are told through their art?

The course will take advantage of the museums of Barcelona to use the city as a classroom by including

some guided tours throughout the term. (3 credits)

International Business

In today's world, all business is international business. Whether you are buying a book, a phone or a new car, the chances are that at some point in the life of that product, several countries or cultures, were involved.

The questions that we look to explore and answer throughout this course are:

- What factors make studying International Business unique to studying "regular" Business?
- Why does understanding international business mean so much more than just speaking another language?
- How are Marketing and Management affected when we talk about international business?
- What developments of the last few decades have propelled business to become international?

This course is meant to be an overview of the tests that businesses face as globalization becomes even more entrenched in everyday life. The primary focus throughout the course is on the economic, political, cultural and legal forces that challenge businesses. (3 credits)

Sport and Society in Spain

Sport is an integral part of Spanish society which affects all levels of life from social institutions to government and law. A recent example of this is the Catalan government debating a ban on bullfighting – an age-old tradition which demands great respect in other parts of Spain. This course uses sport as a prism to understand the Spanish society. We begin with a theoretical foundation of sport in general and anthropological studies of society, then delve more specifically into sports in Spain. We will also examine the evolution of sport throughout Spanish history and the effects that certain historical events had on the development of sport and society.

This course will examine various aspects of the relationship between sport and society in Spain, with a particular emphasis on soccer and bullfighting. We will examine both the impact of sport on Spanish society and the influence of society on the practice of sport in Spain. We shall also study how elements of society such as gender relations, racism, immigration, gambling etc... reflect in how sports are portrayed. (3 credits)

Spanish Civilization and Culture

The objective of this course is to acquire general knowledge of the main events of the history of Spain and their influence upon contemporary Spanish life and culture. Additionally, we will discuss the major areas of Spanish life and how they have changed in the last century so as to better understand principal current ideological, political and cultural tendencies. Finally, by comparing U.S. and Spanish cultural trends, students should gain a new understanding of their own culture and cultural adaptation. We will look at far-reaching social issues such as politics, gender, class and religion, as well as issues facing Spain today such as obesity, regionalism, changing trends in food, and especially the Spanish family. (3 credits)

Highlights of studying at the Barcelona International Campus:

- Quality academic classes, taught in English by some of the best faculty Barcelona has to offer
- Intensive Spanish language classes at all levels
- Classes at a campus with students from around the world

- A variety of cultural excursions within the city
- Weekend excursions outside of Barcelona
- Wifi and computer access
- Study rooms
- Cafés on campus where international students chat, study or just hang out in the sun
- Support services

The Barcelona International College Summer terms include:

- Tuition costs
- University transcript from Jacksonville University, Florida
- Airport pick-up
- Housing for the duration of the program
- One weekend excursion outside of Barcelona
- One day trip
- Cultural activities
- 24-hour support services
- Medical and Accident insurance
- Full-time, native English-speaking staff
- Orientation and re-entry workshops
- Pre-departure preparation
- Academic advising
- Independent travel advice
- Alumni and career services

* Not included: Airfare to and from Barcelona, items of a personal nature